MOBIORG.COM

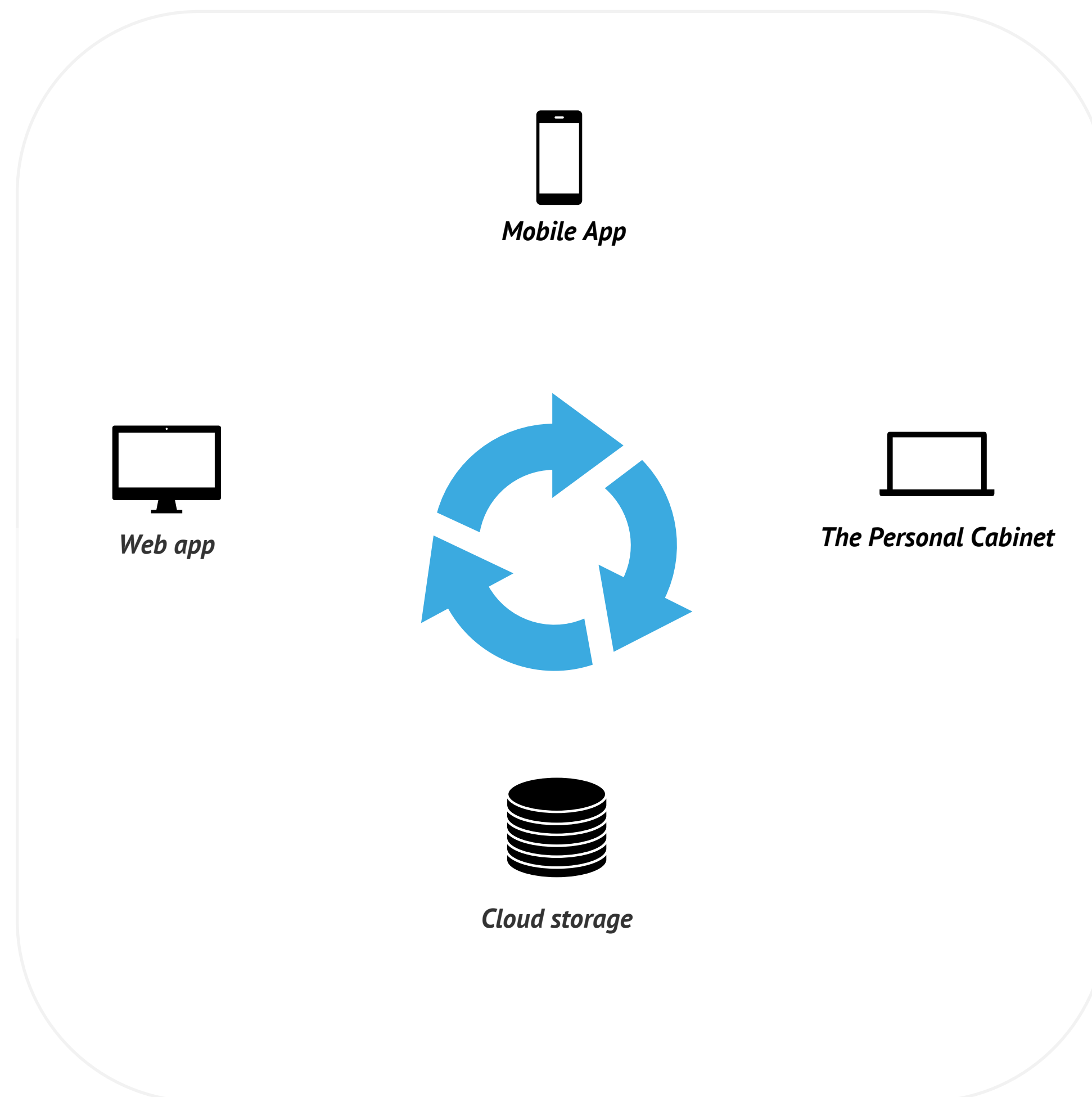# Merchandising Automation

Moscow,
2020

The Mobiorg cloud service helps distribution companies organize, keep records and control remotely the work of retail merchandisers.

Mobiorg architecture

The Mobiorg mobile app helps merchandisers to follow the company's quality standards on work assignments by digital checklists and interactive forms.

A digital report validating the work performed is generated directly when the merchandiser visits the store and includes:

— time records for individual order
— location marks and tracks
— structured sets of photo reports
— filled forms and comments
— voice records.

Digital reports from all field personnel are downloaded and stored in the Mobiorg cloud.

The Mobiorg web application provides the supervisor with a set of tools to access, check and organize the report data base.

The Personal Cabinet allows managers of the distributor company to access the merchandisers reports in the viewing mode.

Mobile app

Store visit log

Checklist

Tasks

Typical tasks of store visit checklist:

- choosing a store from the directory
- geolocation mark
- working with a goods matrix
- photo report
- photo report before / after
- report on competitors.

The types and templates of checklists, interactive forms and reports on store visits are configured when the Mobiorg cloud service is installing.
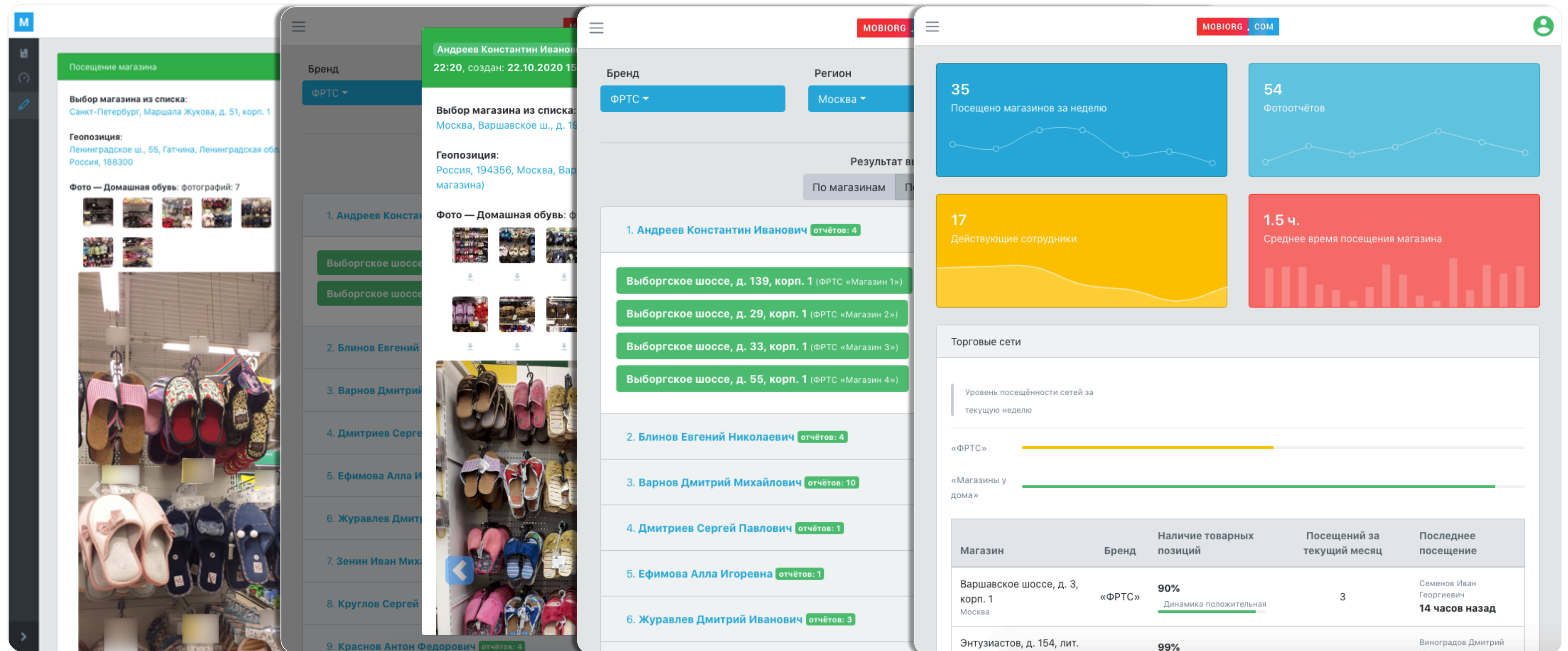
Completed checklist

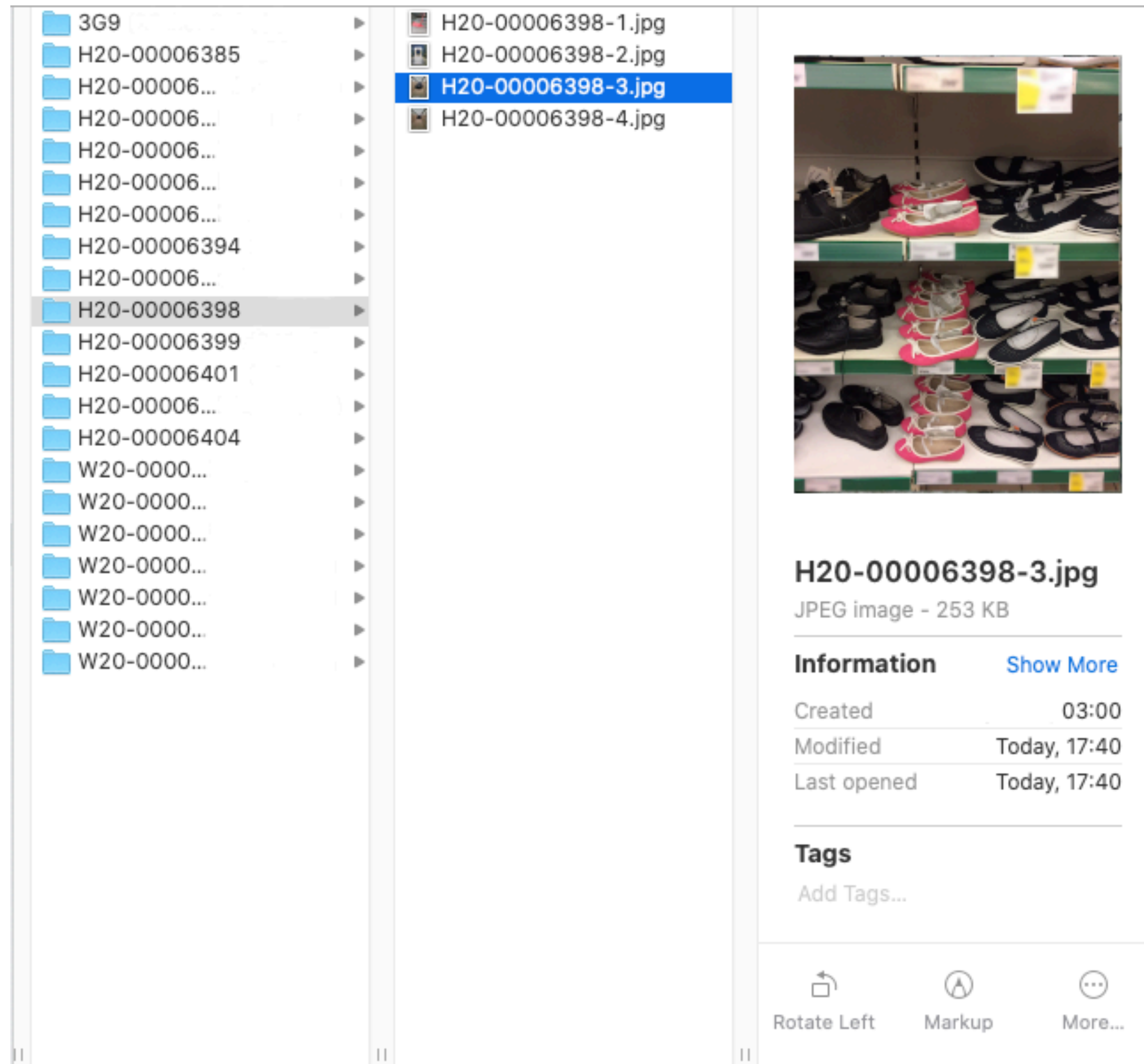MOBIORG.COM

3

Web app

Key features:

- viewing and checking reports
- access to archive
- export of reports and photos
- dashboard of merchendisers KPIs.

Virtual Disk

Access to the cloud archive of reports in the Virtual Disk mode

Virtual Disk mode allows supervisors and managers of the distributing company to work with the cloud archive of reports as with ordinary files and folders.

Additional features

- Personal Cabinet for remote viewing merchandiser's reports

- timesheets of merchandisers

- unique interactive forms and merchandiser report templates

- generation Word / Excel / PDF documents based on the report data

- automated verification of merchandiser reports and generation of summaries

- image recognition in a report using artificial intelligence algorithms

- Merchandisers KPI Dashboards

- Task Planner for merchandisers with group chat

- Automated access to the report's archive by API.

MOBIORG . COM

Pricing

Users:	5 (minimum)	6 — 15	16 — 25	26 — 35	36 — 50	more than 50
Per User/Month	**$15**	**$12**	**$10**	**$9**	**$8**	
Templates	3	7	10	15	20	On request
Cloud storage	3 GB	5 GB	8 GB	15 GB	20 GB	
Virtual Disk	From $100 per month					
Additional features	On request					

MOBIORG . COM

Contacts

We will be happy to help, make a presentation and provide demo access upon your request.

sales@mobiorg.com

https://mobiorg.com

+7 495 785 50 05